



the mix

FRISCO



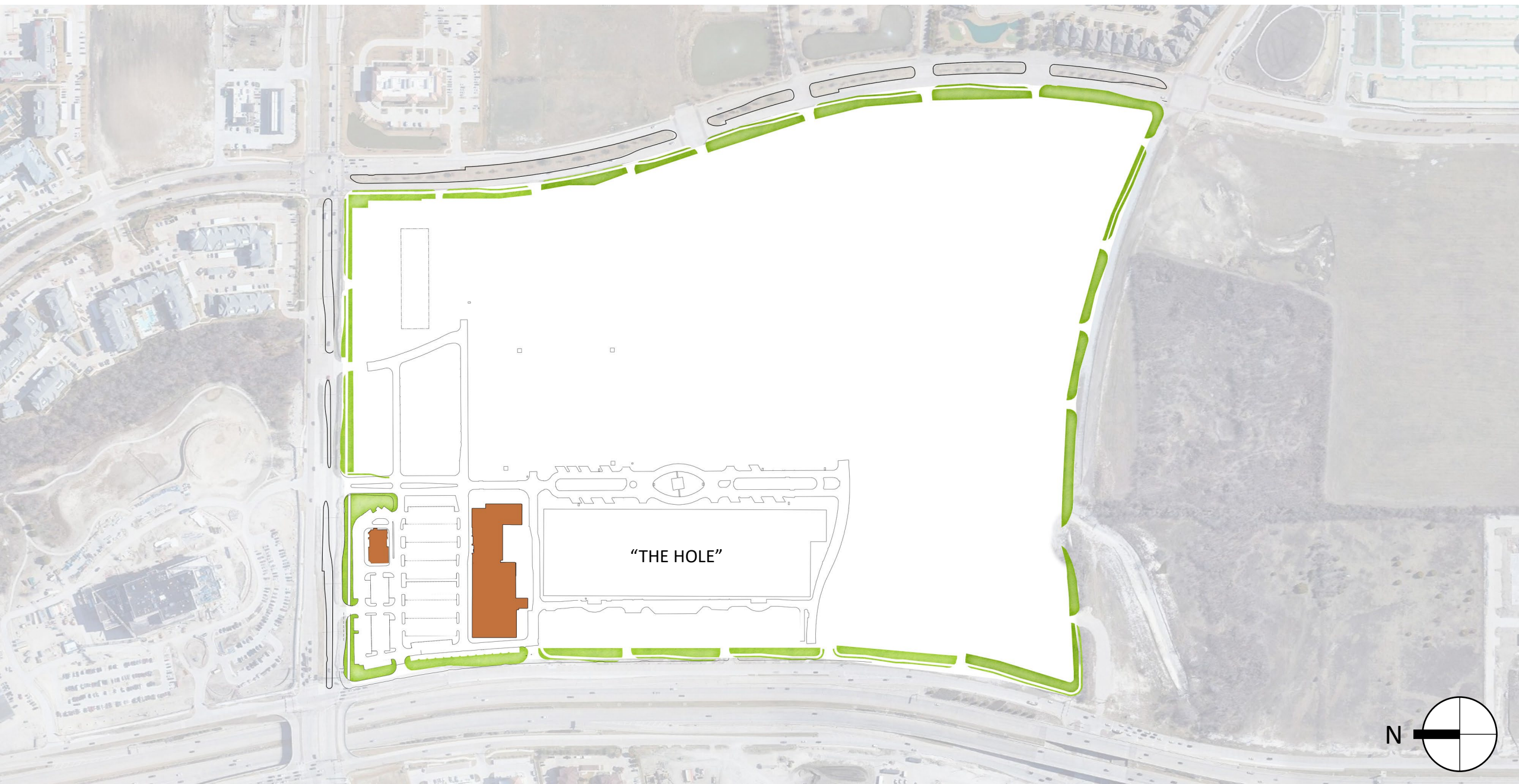




THE CONCEPT

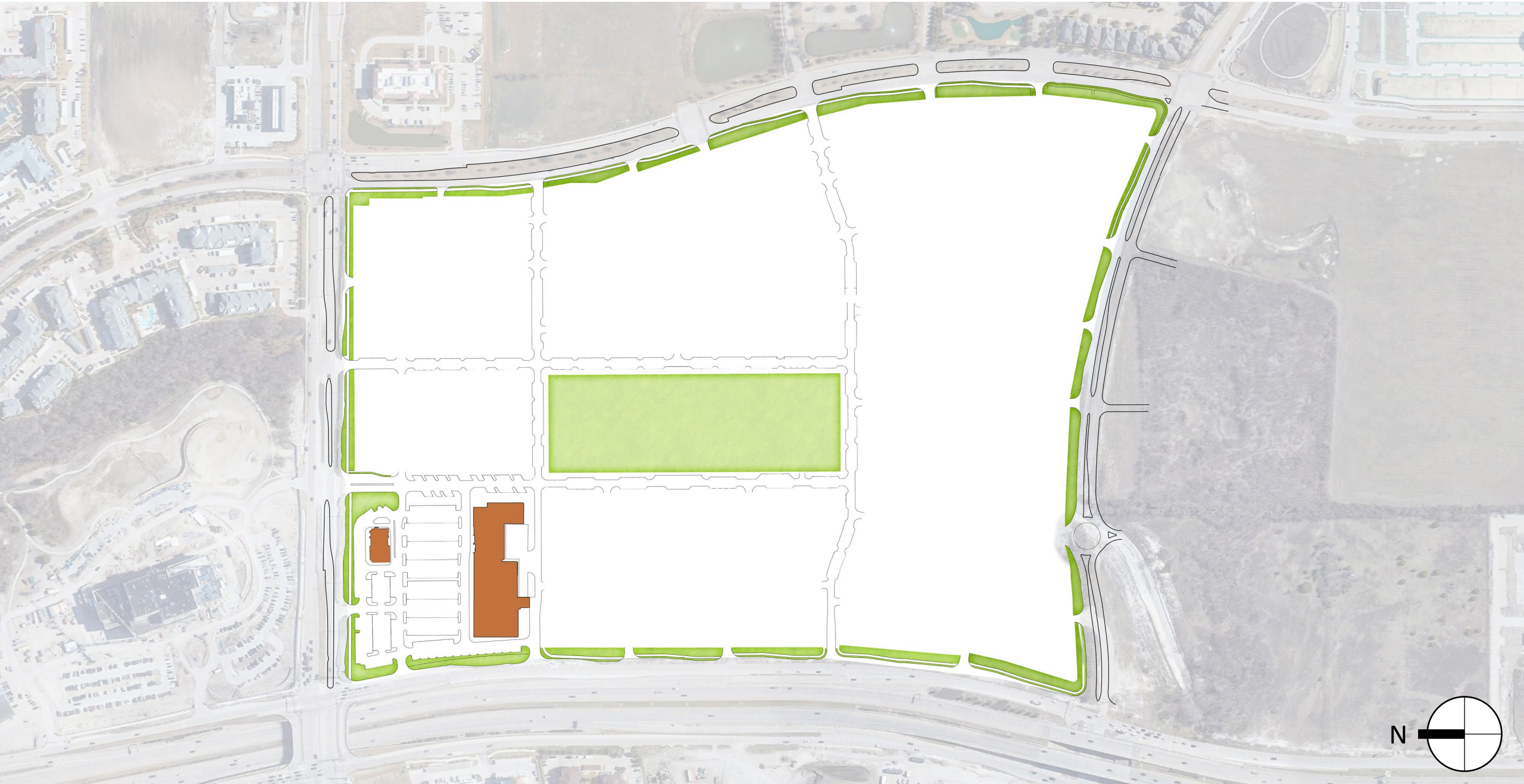


# Existing Conditions



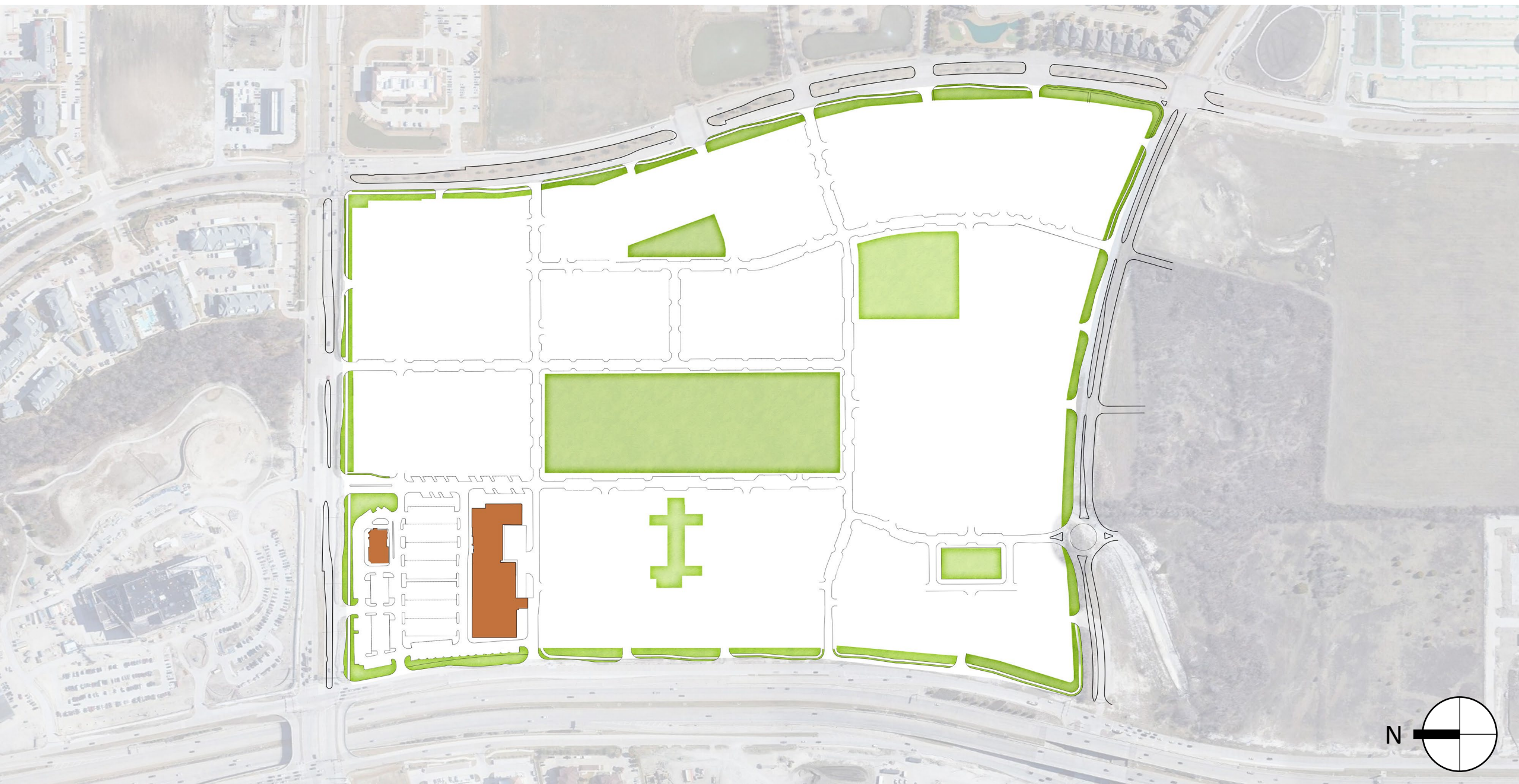


# The 8 ½ -acre Open Space



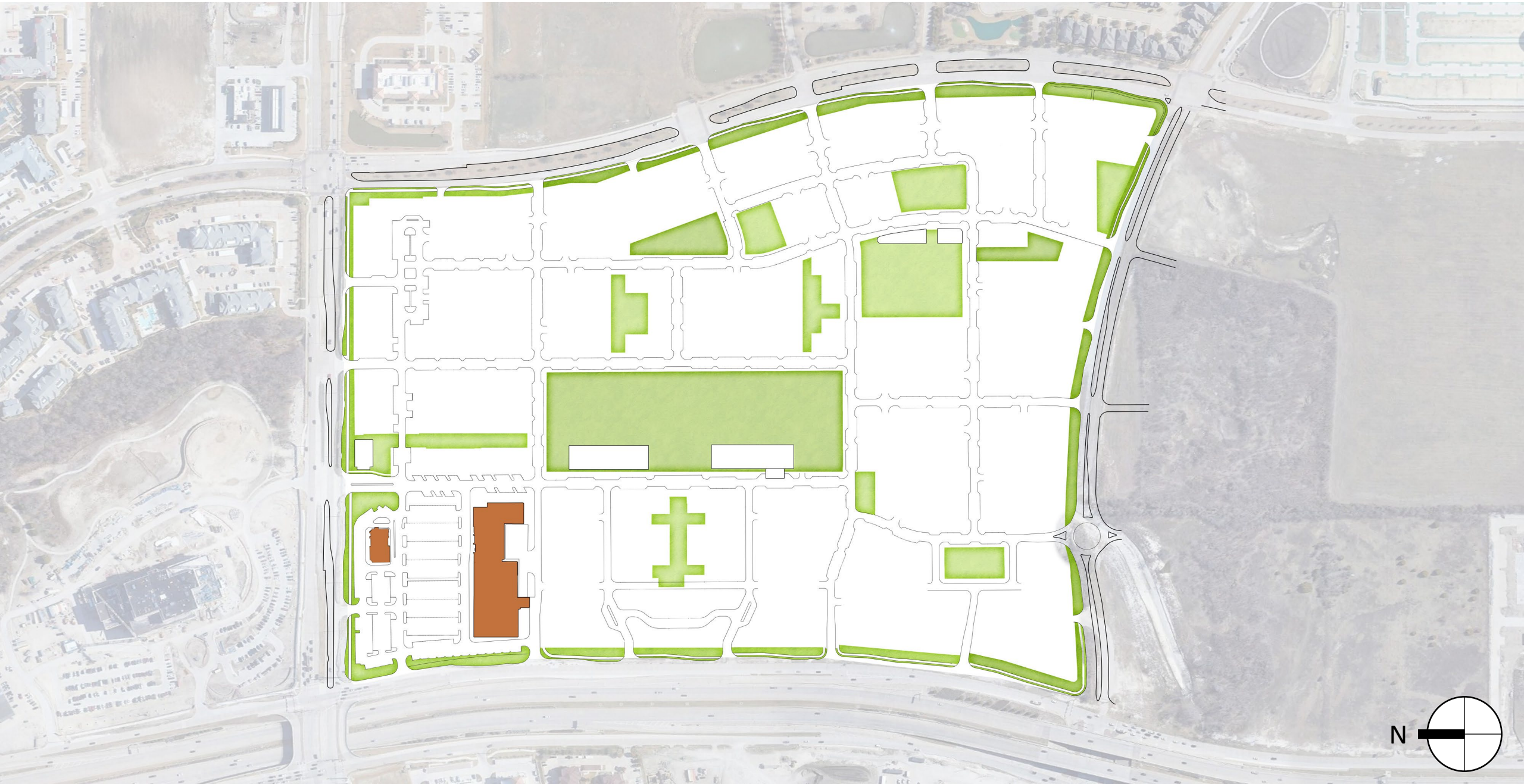


# Smaller Open Spaces as the Centers of Neighborhoods



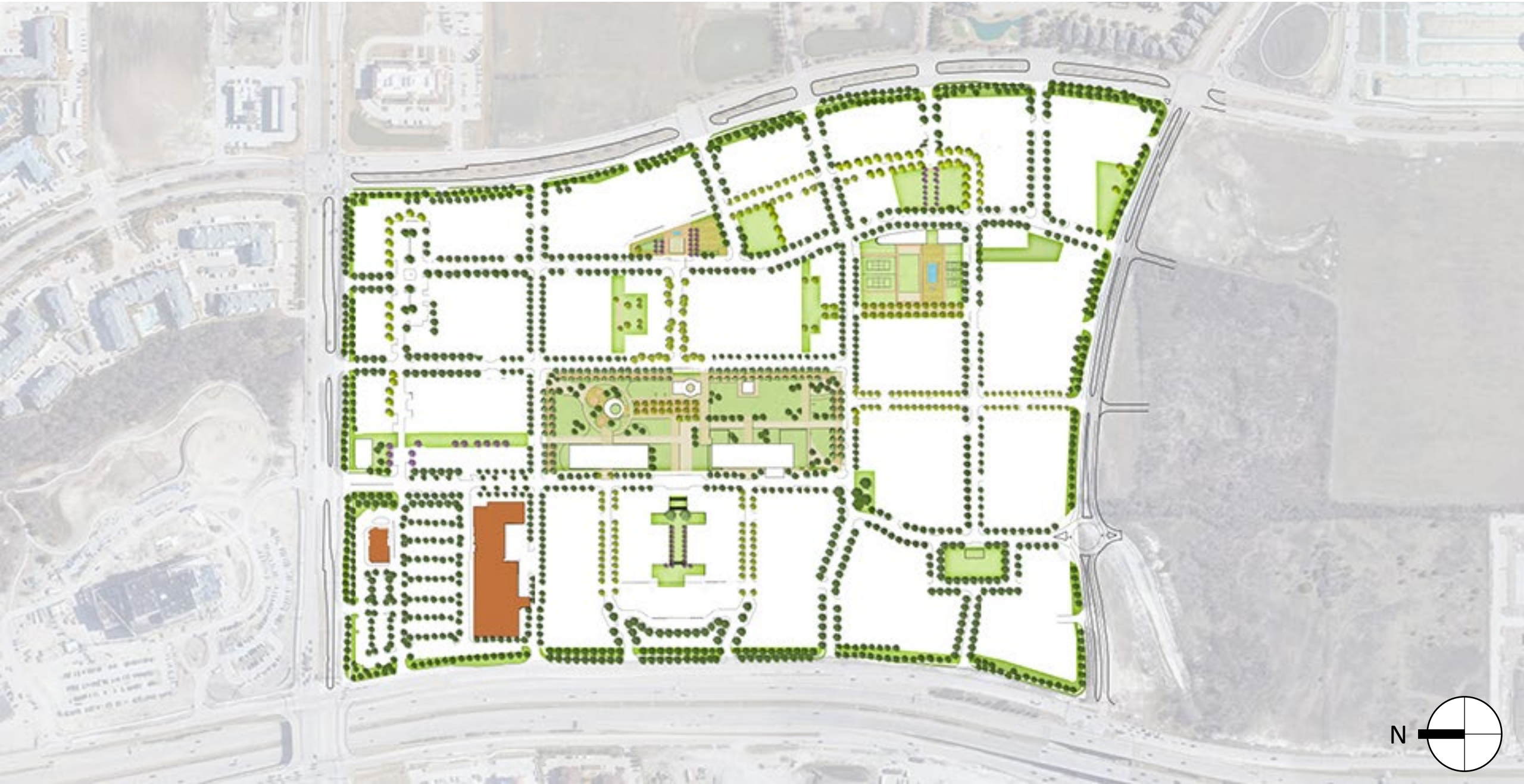


# Linking the Open Spaces





# The Street and Public Space Network





# The Masterplan



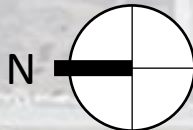


# Ground Level Plan



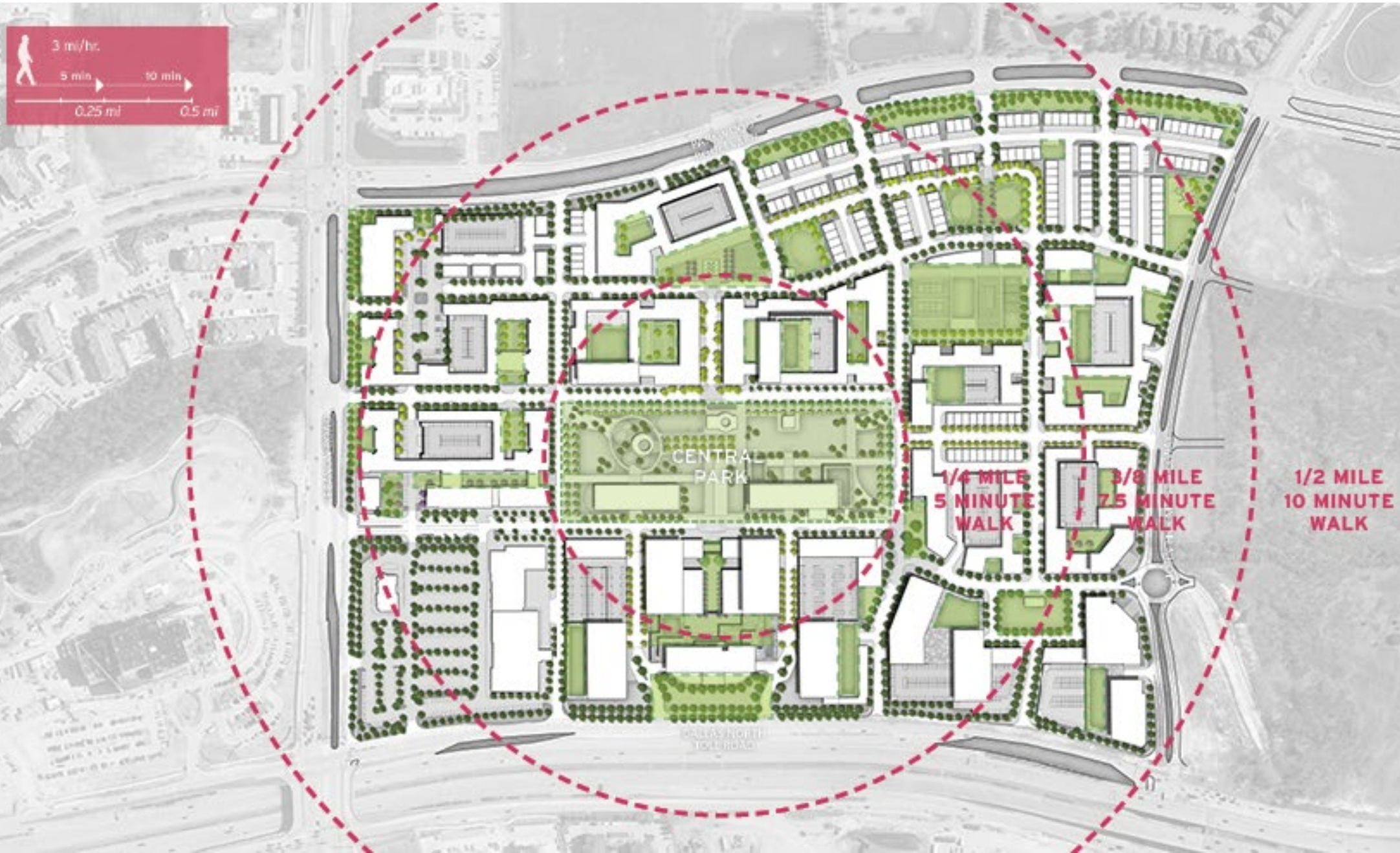
## Key

- Whole Foods
- Retail
- Office
- Hotel
- Multifamily





# Open Space Access

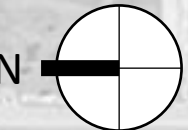




# Wellness Network

## LEGEND

- ◀ ▶ PERIMETER WELLNESS LOOP
- ◀ ▶ PARK LOOP
- — INTERNAL LOOP

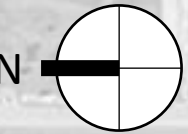
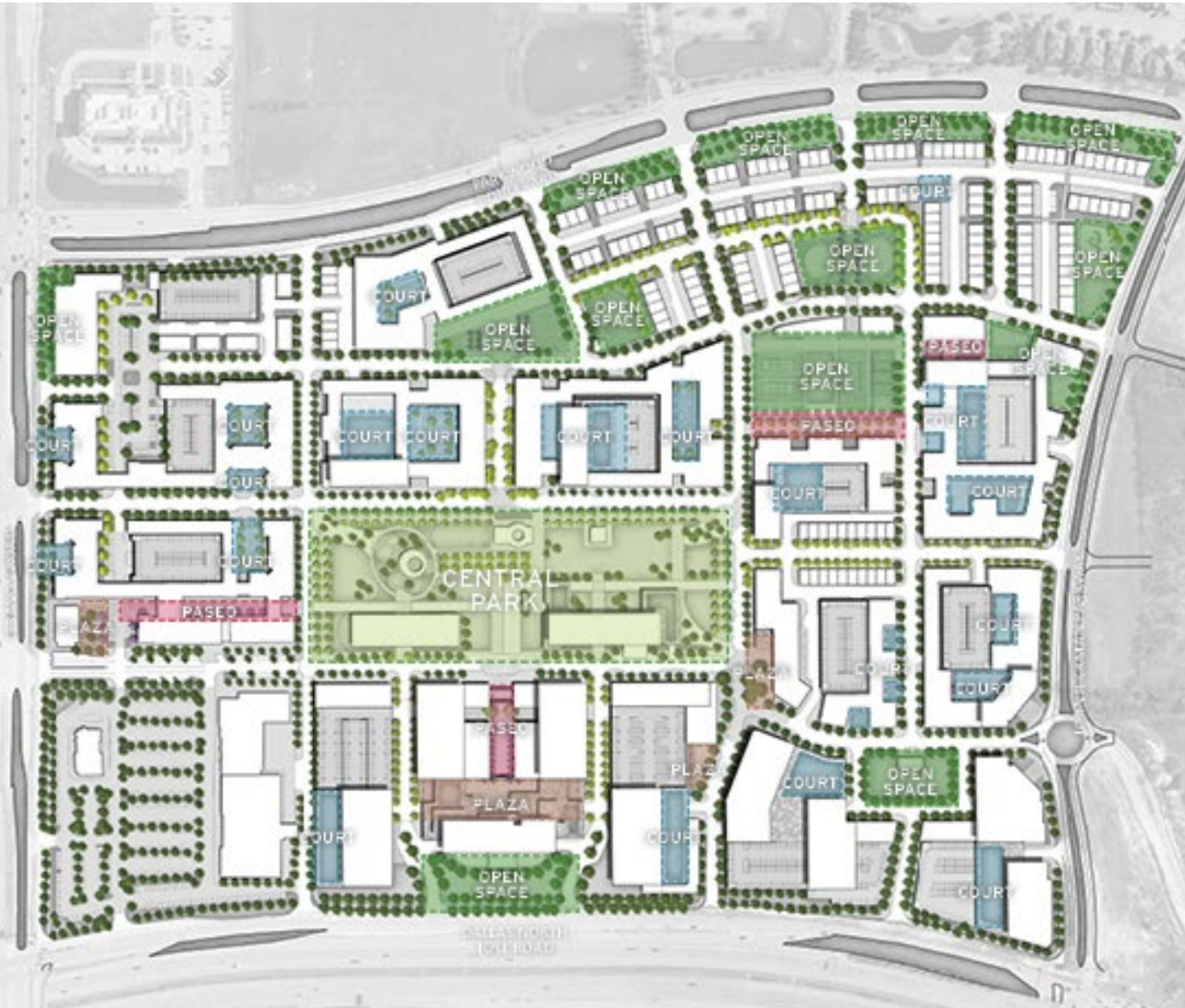




# Open Space Diversity

## LEGEND

- OPEN SPACE - OUTWARD FACED
- COURT - INWARD FACED
- PASEO
- PLAZA
- CENTRAL PARK







THE CENTRAL PARK



# Go Big or Go Home – Park Primacy for Frisco

THE MIX PARK  
FRISCO, TX  
**6.5 ACRES**



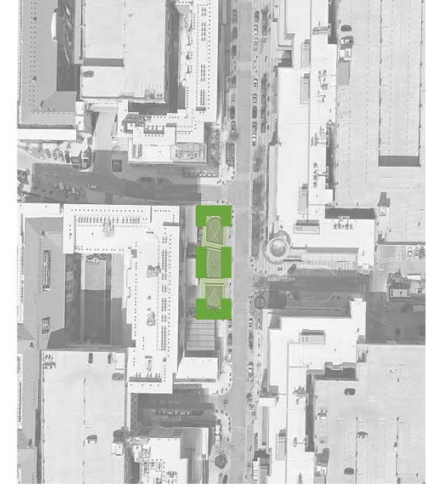
KLYDE WARREN PARK  
**5.2 ACRES**



THE SHOPS AT LEGACY  
PLANO, TX  
**3.0 ACRES**



LEGACY WEST PLAZA  
PLANO, TX  
**0.2 ACRES**







HEREBY CERTIFIES THAT

**The Mix**

in Frisco, Texas has achieved a Fitwel 2 Star Rating



Fitwel for Sites: Community beta

Design Certification Achieved: 07/17/2023

A handwritten signature in black ink, appearing to read "Joanne Frank", is written over a horizontal line.

Joanne Frank, President & CEO, Center for Active Design

A handwritten signature in black ink, appearing to read "Nadine Rachid", is written over a horizontal line.

Nadine Rachid, SVP, Standard and Product Development, Center for Active Design

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FITWEL FOR SITES: COMMUNITY

Zach









# BENEFITS TO FRISCO

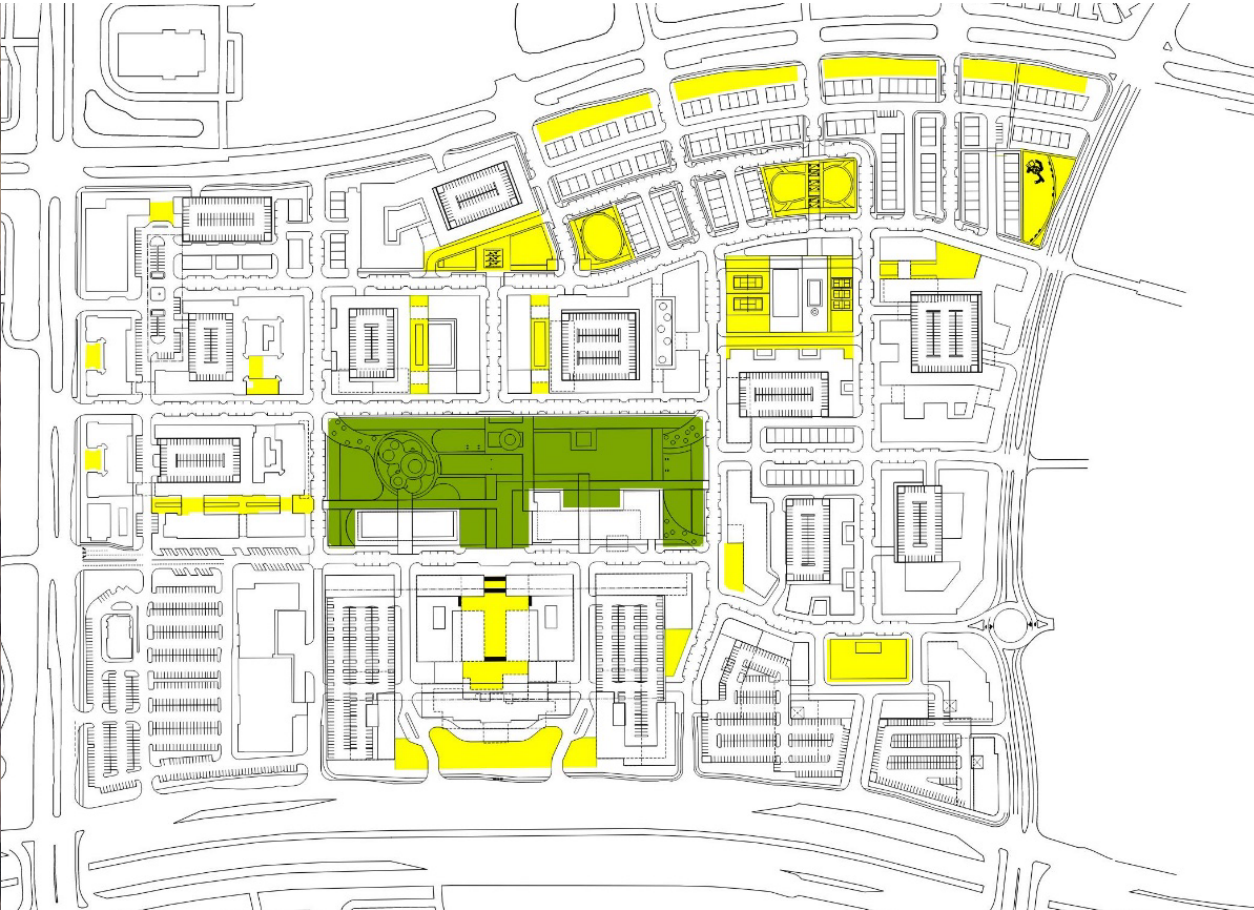


# Benefits to Frisco

**Address the hole**



**Increased open space**





# Benefits to Frisco

## Trails, Health, and Wellness



## Innovative and Award Winning





Create a Vibrant Destination





# Create a Vibrant Destination





# Create a Vibrant Destination





# Create a Vibrant Destination





Create a Vibrant Destination





# Create a Vibrant Destination







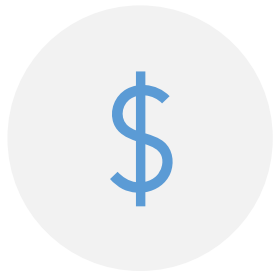
the mix

FRISCO





# Economic Impact – The Next 30 Years



**OVER \$250M IN  
SALES TAX**



**OVER \$850M IN AD  
VALOREM TAX**



**OVER \$200M IN  
HOTEL TAX**



**OVER 14,000 JOBS  
CREATED IN FRISCO**





the mix

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