



# Urban Center (UC)

(Local Examples – Legacy Town Center, Preston Center, State Farm Complex)

## CHARACTER & INTENT

Urban Centers will contain the highest intensity of development in Frisco. These centers will provide locations for both major corporations and their suppliers and smaller locally-based entities that desire a more urban environment.

While these centers will focus primarily on employment, they also offer a mix of higher-density housing, retail and entertainment choices in a scale that is walkable and encourages urban style living. This is a place type desired by millennial residents and emerging businesses.

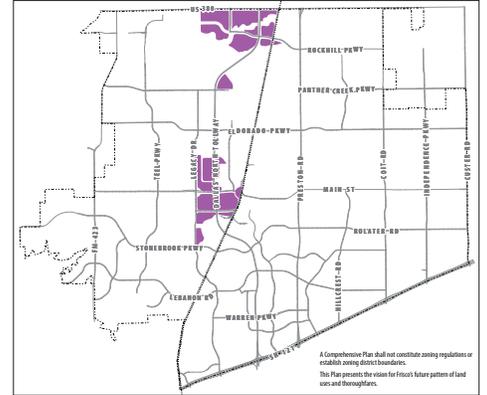
## LAND USE CONSIDERATIONS

### Primary Land Use

Professional office, corporate office, townhomes, urban residential, senior housing, restaurants, retail

### Secondary Land Use

Civic & institutional uses, parks



**30% Residential**  
**70% Non-Residential**

## PRECEDENT PHOTOS

