

Urban Center (UC) - Brinkmann Ranch

CHARACTER & INTENT

Urban Centers will contain the highest intensity of development in Frisco. These centers will provide locations for both major corporations and their suppliers and smaller locally-based entities that desire a more urban environment.

While these centers will focus primarily on employment, they also offer a mix of higher-density housing, retail and entertainment choices in a scale that is walkable and encourages urban style living. This is a place type desired by millennial residents and emerging businesses.

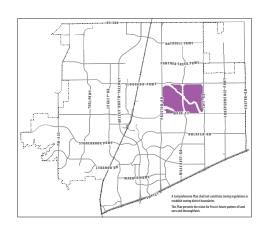
LAND USE CONSIDERATIONS

Primary Land Use

Professional office, corporate office, townhomes, urban residential, senior housing, restaurants, retail

Secondary Land Use

Civic & institutional uses, single-family residential (attached and detached), parks



Capped Per Development Agreement 02-04-78R, PD-3 & PD-43.

PRECEDENT PHOTOS











